



318 DAY IN MONROE-WEST MONROE

March 18 is 318 Day!

A day to celebrate all things local - our people, our places, our flavor. Whether you're a shop, restaurant, museum, or event partner, this is your chance to show why you're proud to be part of the 318 and Ouachita Parish!



Use the captions below or put your own spin on them. Be sure to tag us and include #318Day and #DiscoverMWM so we can share the love.

Sample Generic Captions

- Happy #318Day! We love calling Monroe-West Monroe home. Stop by today and help us celebrate with [your special, promotion, photo op, or message]! #DiscoverMWM
- Today's the day - it's 318 Day! We're shouting out the people, places, and passion that make Monroe-West Monroe so special. Come celebrate with us! #318Day #DiscoverMWM
- There's no place like the 318. We're proud to be part of this vibrant, creative, and community-driven region. Visit us today or share your own local love. #318Day #DiscoverMWM
- Big things are happening in the 318 and we're part of it. Swing by and see what makes our little corner of Louisiana so special. #318Day #DiscoverMWM
- The 318 isn't just where we're located - it's who we are. Today we celebrate the culture, community, and creativity that makes our corner of Louisiana one-of-a-kind. #318Day #DiscoverMWM
- Today we raise a glass (or a coffee mug) to the 318. Thanks for supporting local and showing love to Monroe-West Monroe every day. Let's keep going. #318Day #DiscoverMWM
- Our roots run deep in the 318. We're here for the long haul - growing, building, and giving back to the place we call home. #318Day #DiscoverMWM
- What makes the 318 special? You do. Thanks for shopping small, showing up, and spreading the love. Let's keep lifting each other up. #318Day #DiscoverMWM

outside the lines

Retail, Boutiques, Local Makers Captions

- Styled by the 318. We love helping you shop local. Come celebrate #318Day with us and take home a little piece of the Twin Cities. #DiscoverMWM
- Local looks good on you. Whether it's a new outfit or the perfect gift, we're proud to offer it right here in the 318. #318Day #DiscoverMWM
- Reppin' the 318 in style. Celebrate today with a little retail therapy from your favorite local shop. #318Day #DiscoverMWM



Restaurants, Cafés, Bakeries Captions

- Taste the 318. There's no better day to grab a bite in Monroe-West Monroe. Come see us for a hometown favorite! #318Day #DiscoverMWM
- Our favorite flavor? Local. We're proud to serve up dishes that reflect the spirit of the 318. Come dine with us today! #318Day #DiscoverMWM
- This one's for the foodies. Celebrate #318Day with something sweet, spicy, or savory from your favorite local spot (aka: us). #DiscoverMWM

Artists, Creatives, Photographers Captions

- Inspired by the 318. Every brushstroke, click, and creation is rooted in this community. #318Day is the perfect day to support local art! #DiscoverMWM
- Creative energy lives here. We make art for the 318 because this place inspires us every single day. #318Day #DiscoverMWM

Attractions, Museums, Parks Captions

- Today's the perfect day to explore the 318. Take a tour, walk the trails, or enjoy a local exhibit—we're open and ready for your visit. #318Day #DiscoverMWM
- Your adventure starts here. Celebrate #318Day by discovering something new about Monroe-West Monroe! #DiscoverMWM



Professional Services, Nonprofits, Community Orgs Captions

- Building a better 318 - together. We're proud to serve this region and help make Monroe-West Monroe shine. #318Day #DiscoverMWM
- Community is everything. On #318Day, we celebrate the people who make this place strong, vibrant, and uniquely home. #DiscoverMWM
- Today we cheer for local wins. From small businesses to nonprofits, we're proud to support the 318! #318Day #SupportLocal #DiscoverMWM

Sports and Event Facilities Captions

- Where the 318 comes to compete. From championships to community events, we're proud to host the moments that matter right here in Monroe-West Monroe. Happy #318Day! #DiscoverMWM
- Built for big moments in the 318. Every game, every tournament, every celebration – it all happens here. Proud to be part of the action. #318Day #DiscoverMWM
- Game on, 318. Today we celebrate the teams, athletes, families, and fans who fill this space with energy year-round. #318Day #DiscoverMWM
- Where community meets competition. From youth leagues to national events, we love seeing the 318 show up and show out. Happy #318Day! #DiscoverMWM
- More than a building – it's where the 318 gathers. Sports, concerts, conferences, community moments – we're proud to host it all. #318Day #DiscoverMWM
- The heartbeat of events in the 318. Thank you for filling our space with energy, passion, and hometown pride. #DiscoverMWM
- From local tournaments to national championships - we're proud to put the 318 on the map. Happy #318Day! #DiscoverMWM

Partner Ideas & Add-Ons

Here are fun, interactive ways to celebrate and post:

- Post a throwback photo to when you first opened or a favorite community moment.
- Share your "Why We Love the 318" story - as a team, a family, or a founder.
- Highlight a favorite customer or staff member who makes your business feel local.
- Create a mini 318 Day offer - 10% off, a themed menu item, a giveaway, etc.
- Encourage followers to tag you in their 318 Day moments for a chance to win something.

Click the links below to download 318 Day materials:

[Coloring Sheets](#)

[318 Day Logo](#)

[318 Day Social Media Editable Templates](#)

