

Monroe-West Monroe Convention and Visitors Bureau

601 Constitution Drive, West Monroe, Louisiana 71292

Board of Directors Meeting

June 29, 2026

CALL TO ORDER

The regular meeting of the Monroe-West Monroe Convention and Visitors' Bureau Board of Directors was called to order at 4:06 PM by Chairperson Don O'Toole, Jr.

ROLL CALL AND ATTENDANCE

The following members were present, constituting a quorum:

- Kevin Crosby
- Dr. Angela Crumpton-Lawrence
- Jordan Guillot
- Shelly Harrell
- Don O'Toole, Jr.
- Nash Patel

Members Absent: Josh Etheridge, Dr. Valerie Fields, Diane Mulhearn, Ryan Roark, and Roderick Worthy.

Others in Attendance: Alana Cooper (President/CEO), Krystle Ivey (Director of Operations), and Stacy Gibson (Office Coordinator).

Absent: Elmer Noah, Board Attorney.

APPROVAL OF AGENDA

A motion was made by Nash Patel and seconded by Dr. Angela Crumpton-Lawrence to approve the agenda. The motion carried by a vote of six (6) in favor and zero (0) against.

PUBLIC COMMENTS

Chairperson Don O'Toole, Jr. opened the floor for public comments. No members of the public were present for comment.

APPROVAL OF MINUTES

A motion was made by Dr. Angela Crumpton-Lawrence and seconded by Shelly Harrell to approve the minutes from the regular Board of Directors meeting held on May 18, 2026. The motion was carried by a vote of six (6) in favor and zero (0) against.

TREASURER'S REPORT

The board reviewed the Treasurer's Report, including itemized deposits and disbursements. The General Funds balance as of May 31, 2026, was \$9,302,358.57.

A motion was made by Dr. Angela Crumpton-Lawrence and seconded by Nash Patel to approve the May 31, 2026, financial reports, including the budget-to-actual comparison. The motion was carried by a vote of six (6) in favor and zero (0) against.

STAFF TRAVEL PLANS

A motion was made by Jordan Guillot and seconded by Shelly Harrell to approve the staff travel plans for June 2026 through October 2026. The motion was carried by a vote of six (6) in favor and zero (0) against.

COMMITTEE REPORTS AND ACTIONS

Tourism Development Grant Meeting:

A motion was made by Kevin Crosby and seconded by Jordan Guillot to approve a partial payment of \$230,140.12 to the City of Monroe for the Louisiana Purchase Project 2021 at the Zoo. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

A motion was made by Kevin Crosby and seconded by Dr. Angela Crumpton-Lawrence to approve final payment of \$5,000.00 to the Louisiana Quarter Horse Association for the Crawfish Classic. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

A motion was made by Kevin Crosby and seconded by Jordan Guillot to approve final payment of \$10,000.00 to the Red, White & Blue Airshow. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

Bids:

A motion was made by Kevin Crosby and seconded by Nash Patel to commit \$8,000.00 for a bid to host the USDAA Cynosport World Games in November 2027. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

A motion was made by Kevin Crosby and seconded by Dr. Angela Crumpton-Lawrence to commit \$20,000.00 for a bid to host the Intercollegiate Nationals in March 2027. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

Return Bids:

A motion was made by Kevin Crosby and seconded by Jordan Guillot to return \$11,000.00 for Red River Athletic Conference to Special Promotions. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

OTHER BUSINESS

Designation of Official Journal:

A motion was made by Kevin Crosby and seconded by Jordan Guillot to designate The Ouachita Citizen as the Official Journal from July 1, 2026 - June 30, 2027. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

ADJOURNMENT

A motion was made by Jordan Guillot and seconded by Shelly Harrell to adjourn the meeting at 4:46 PM. The motion was carried by a vote of six (6) in favor and zero (0) against.

Respectfully Submitted,

Don O'Toole, Jr.
Don O'Toole, Jr., Chairperson

Shelly Harrell
Shelly Harrell, Treasurer