

Monroe-West Monroe Convention and Visitors Bureau

601 Constitution Drive, West Monroe, Louisiana 71292

Board of Directors Meeting

March 16, 2026

CALL TO ORDER

The regular meeting of the Monroe-West Monroe Convention and Visitors' Bureau Board of Directors was called to order at 4:28 PM by Chairperson Roderick Worthy.

ROLL CALL AND ATTENDANCE

The following members were present, constituting a quorum:

- Kevin Crosby
- Dr. Angela Crumpton-Lawrence
- Jordan Guillot
- Nash Patel
- Ryan Roark
- Roderick Worthy

Members Absent: Josh Etheridge, Dr. Valerie Fields, Shelly Harrell, Diane Mulhearn, and Don O'Toole, Jr.

Others in Attendance: Alana Cooper (President/CEO), Elmer Noah (Board Attorney), Krystle Ivey (Director of Operations), Stacy Gibson (Office Coordinator), Sheila Snow (Vice President of Marketing & Communications), Abby Tingle (Social Media & Website Manager), Brooklyn Humphries (Digital Content Coordinator), Anthony Palmer (Visual Media Designer), Kenya Ross (Public Relations & Media Coordinator)

APPROVAL OF AGENDA

A motion was made by Nash Patel and seconded by Dr. Angela Crumpton-Lawrence to approve the agenda. The motion carried by a vote of six (6) in favor and zero (0) against.

PUBLIC COMMENTS

Chairperson Roderick Worthy opened the floor for public comments. No members of the public were present for comment.

APPROVAL OF MINUTES

A motion was made by Jordan Guillot and seconded by Dr. Angela Crumpton-Lawrence to approve the minutes from the regular Board of Directors meeting held on February 23, 2026. The motion was carried by a vote of six (6) in favor and zero (0) against.

TREASURER'S REPORT

The board reviewed the Treasurer's Report, including itemized deposits and disbursements. The General Funds balance as of February 28, 2026, was \$8,661,651.88.

A motion was made by Jordan Guillot and seconded by Nash Patel to approve the February 28, 2026. financial reports, including the budget-to-actual comparison. The motion was carried by a vote of six (6) in favor and zero (0) against.

STAFF TRAVEL PLANS

A motion was made by Kevin Crosby and seconded by Ryan Roark to approve staff travel plans for March 2026 through July 2026. The motion was carried by a vote of six (6) in favor and zero (0) against.

COMMITTEE REPORTS AND ACTIONS

Tourism Development Grant Committee:

A motion was made by Kevin Crosby and seconded by Dr. Angela Crumpton-Lawrence to approve final payment of \$3,000.00 to Downtown West Monroe Revitalization Group. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

A motion was made by Kevin Crosby and seconded by Nash Patel to approve final payment of \$7,000.00 to Krewe of Janus. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

A motion was made by Kevin Crosby and seconded by Jordan Guillot to approve final payment of \$9,000.00 to NELA Children's Museum. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

Return Bids:

A motion was made by Kevin Crosby and seconded by Ryan Roark to return \$20,000.00 for National Collegiate Table Tennis Association to Special Promotions. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

Bids:

A motion was made by Kevin Crosby and seconded by Jordan Guillot to commit \$40,000.00 each year for a bid to host LHSAA Powerlifting in 2027 and 2028. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

A motion was made by Kevin Crosby and seconded by Ryan Roark to commit \$16,000.00 each year for a bid to host LHSAA Tennis in 2027 and 2028. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

Minutes:

A motion was made by Dr. Angela Crumpton-Lawrence and seconded by Kevin Crosby to approve the minutes from the Tourism Development Grant Committee meeting held on March 12, 2026. The motion was carried by a vote of six (6) in favor and zero (0) against.

PRESIDENT REPORT

President/CEO Alana Cooper reminded the Board of Directors that the Tier 2.1 Ethics Personal Financial Disclosure Statement must be completed before May 15, 2026.

ADJOURNMENT

A motion was made by Jordan Guillot and seconded by Kevin Crosby to adjourn the meeting at 5:09 PM. The motion carried by a vote of six (6) in favor and zero (0) against.

Respectfully Submitted,

Roderick Worthy, Chairperson

Roderick Worthy

Nash Patel, Treasurer

Nash Patel
