

**Monroe-West Monroe Convention and Visitors Bureau
601 Constitution Drive
West Monroe, Louisiana 71292
Board of Directors Meeting
Minutes
September 18, 2023**

Date and Place: The regular meeting of the Monroe-West Monroe Convention and Visitors Bureau was held at the Convention and Visitors Bureau, 601 Constitution Drive, West Monroe, Louisiana 71292 at 4:00 p.m., September 18, 2023. Chairman Jordan Guillot presided.

Roll Call: Present
Kevin Crosby
Dr. Angela Crumpton
Dr. Valerie Fields
Jordan Guillot
Diane Mulhearn
Don O'Toole, Jr.
Ryan Roark
Norene Smith
Roderick Worthy

Absent
Nash Patel

Staff: Alana Cooper, President/CEO
Elmer Noah, Board Attorney
Krystle Ivey, Operations Administrator
Gracie Ouchley, Business Development Coordinator
Ruth Canales, Office Manager

Agenda: Don O'Toole, Jr. moved, and Roderick Worthy seconded to accept the agenda. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Public Comments: Prior to the Board of Directors meeting, time was allotted for Public Comments. Chairman Jordan Guillot advised there was no public participation or questions.

Minutes: Don O'Toole, Jr. moved, and Roderick Worthy seconded to approve the August 21, 2023, Board of Directors minutes. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Treasurer's Report: The board members reviewed the itemized deposits and disbursements showing a balance on hand as of August 31, 2023:

General Funds: \$10,629,485.45

Kevin Crosby moved, and Don O'Toole, Jr. seconded to approve the August 31, 2023, financial reports including the budget to actual comparison. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Staff Activities and Travel Plans: Ryan Roark moved, and Roderick Worthy seconded to approve travel plans from September 2023 - December 2023. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Committee Reports:

Tourism Development Grant Committee Meeting

Bids/Hosting Fees:

Kevin Crosby moved, and Ryan Roark seconded to return \$5,000.00 from Bids/Hosting Fees for the 2024 National Club Baseball Association to Special Promotions. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Kevin Crosby moved, and Ryan Roark seconded to return \$10,000.00 from Bids/Hosting Fees for the 2024 - 2026 Boer Goat Show. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Kevin Crosby moved, and Ryan Roark seconded to increase to \$11,000.00 the funding for each year of the 2025 - 2027 Red River Athletic Conference. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

The Southern Reined Cow Horse Alliance requested the release of \$10,500.00, which represents the final payment of the original grant of \$10,500.00 for the 2023 Louisiana Classic Alliance. All the required paperwork has been received and is in order.

Kevin Crosby moved, and Don O'Toole, Jr. seconded to release the final payment in the sum of \$10,500.00 to the 2023 Louisiana Classic Alliance Southern Reined Cow Horse Show. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

The bid for one event was reviewed by the committee.

Kevin Crosby moved, and Don O'Toole, Jr. seconded to approve funding dedication to the 70th Annual DBB World Series - July 17-22, 2026. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Tourism Development Grant Committee Meeting Minutes of August 21, 2023

Don O'Toole, Jr. moved, and Roderick Worthy seconded to accept the Tourism Development Grant Committee Meeting Minutes of August 21, 2023. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Finance Committee Meeting


Ryan Roark reported on the Finance Committee meeting held September 18, 2023. The Committee reviewed goals and objectives.

Adjournment

There being no further discussion, Don O'Toole, Jr. moved, and Dr. Valerie Fields seconded to adjourn the meeting at 4:35 p.m. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.



Jordan Guillot, Chairman



Nash Patel, Secretary-Treasurer