



## PUBLIC NOTICE

Monroe-West Monroe Convention and Visitors Bureau  
601 Constitution Drive  
West Monroe, Louisiana 71292  
March 16, 2026

- I. Call to Order/Welcome/Roll Call/Prayer
- II. Approval of Agenda
- III. Public Comments
- IV. Approval of Minutes
  - A. Board of Directors Meeting Minutes - February 16, 2026
- V. Treasurer Reports
- VI. Staff Activities and Travel Plans
- VII. Committee Reports
  - A. Tourism Development Committee Meeting - March 12, 2026
  - B. Finance Committee Meeting - March 16, 2026
- VIII. Committee Meeting Minutes for Approval
  - A. Tourism Development Committee Meeting Minutes - March 12, 2026
- IX. Other Business
- X. Convention Report
- XI. Marketing and Tourism Report
  - A. Marketing 2025 Report Presentation - Sheila Snow
- XII. Chairman and President/CEO Reports
  - A. Reminder: Ethics Personal Financial Disclosure Due May 15, 2026
- XIII. Adjournment

In accordance with the Americans with Disabilities Act, if you need special assistance, please Contact Stacy Gibson, Office Coordinator, 318-387-5691, describing the assistance that is necessary by 10:00 a.m. day of the meeting.