

Monroe-West Monroe Convention and Visitors' Bureau

601 Constitution Drive
West Monroe, Louisiana 71292
Board of Directors Meeting
September 15, 2025

CALL TO ORDER

The regular meeting of the Monroe-West Monroe Convention and Visitors' Bureau Board of Directors was called to order at 4:03 PM by Chairperson Roderick Worthy

ROLL CALL AND ATTENDANCE

The following members were present, constituting a quorum:

- Kevin Crosby
- Dr. Angela Crumpton-Lawrence
- Dr. Valerie Fields
- Jordan Guillot
- Shelly Harrell
- Don O'Toole, Jr.
- Nash Patel
- Roderick Worthy

Members Absent: Josh Etheridge, Diane Mulhearn, and Ryan Roark

Others in Attendance: Alana Cooper (President/CEO), Elmer Noah (Board Attorney), Krystle Ivey (Director of Operations), and Stacy Gibson (Office Coordinator).

APPROVAL OF AGENDA

A motion was made by Jordan Guillot and seconded by Nash Patel to approve the agenda. The motion carried by a vote of eight (8) in favor and zero (0) against.

PUBLIC COMMENTS

Chairperson Roderick Worthy opened the floor for public comments. No members of the public were present for comment.

APPROVAL OF MINUTES

A motion was made by Shelly Harrell and seconded by Kevin Crosby to approve the minutes from the regular Board of Directors meeting held on August 25, 2025. The motion was carried by a vote of eight (8) in favor and zero (0) against.

TREASURER'S REPORT

The board reviewed the Treasurer's Report, including itemized deposits and disbursements. The General Funds balance as of August 31, 2025, was \$9,019,924.82. A motion was made by Don O'Toole, Jr. and seconded by Kevin Crosby to approve the August 31, 2025, financial reports, including the budget-to-actual comparison. The motion was carried by a vote of eight (8) in favor and zero (0) against.

STAFF TRAVEL PLANS

A motion was made by Nash Patel and seconded by Don O'Toole, Jr. to approve staff travel plans for September 2025 through December 2025. The motion was carried by a vote of eight (8) in favor and zero (0) against.

COMMITTEE REPORTS AND ACTIONS

Tourism Development Committee:

- A motion was made by Don O'Toole, Jr. and seconded by Jordan Guillot to approve a grant of \$100,000.00 to the Chennault Foundation for the Chennault Aviation and Military Museum repairs. The motion was carried by a vote of eight (8) in favor and zero (0) against.
- A motion was made by Don O'Toole, Jr. and seconded by Jordan Guillot to approve a grant of \$48,960.00 to University of Louisiana Monroe for fence repairs at the tennis courts. The motion was carried by a vote of seven (7) in favor and zero (0) against. Dr. Valerie Fields abstained.

ADJOURNMENT

A motion was made by Don O'Toole, Jr. and seconded by Dr. Valerie Fields to adjourn the meeting at 4:31 PM. The motion carried by a vote of eight (8) in favor and zero (0) against.

Respectfully Submitted,

Roderick Worthy, Chairperson

Roderick Worthy

Nash Patel, Secretary-Treasurer

Nash Patel
