Monroe-West Monroe Convention and Visitors Bureau Board of Directors Meeting

Minutes April 1, 2019

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on April 1, 2019, at 4:00 p.m. The Chairwoman, Sammy Gordy presided.

Roll Call: Present

Kevin Crosby Omar Elgourani Sammy Gordy Jordan Guillot Mickey Merritt Don O'Toole, Jr. Ryan Roark Norene Smith

Roderick Worthy

Absent

Sue Nicholson (excused)

Staff: Alana Cooper, President/CEO

Sylvia Bullard, Finance Manager Elmer Noah, Board Attorney

Agenda: Nash Patel moved and seconded by Mickey Merritt to approve the April 1, 2019 board meeting agenda. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Minutes: Kevin Crosby moved and seconded by Omar Elgourani to approve the minutes of February 25, 2019, board meeting as read. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Treasurer Reports: The board members reviewed the itemized deposits and disbursements showing the following balance on hand as of February 28, 2019.

General Funds \$9,393,117.86

Mickey Merritt moved and seconded by Omar Elgourani to approve the February 28, 2019, financial reports as presented. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Reports filed for audit.

Travel Plans: Ryan Roark moved and seconded by Nash Patel to approve the additional travel plans for April through July 2019. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Committee Report:

Tourism Development Grant Committee – Ryan Roark reported that the committee met on April 1, 2019, to review an initial payment and one (1) extension request.

1. The Twin City Art Foundation/Masur Museum requested the first 75% payment of funds for \$1,912.50 to print a new brochure for the museum.

Ryan Roark moved and seconded by Mickey Merritt to approve the first 75% to the Twin City Art Foundation for \$1,912.50. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

2. The City of Monroe, Community Affairs Director, Robert C. Johnson submitted a letter to the committee requesting a 30-day extension for the grant of \$20,000.00 for Capital Improvements to the Chennault Disc Golf Course. Ryan Roark reported that the committee recommended a forty-five day (45) extension from April 1 until May 15, 2019, for the completion.

Ryan Roark moved and seconded by Omar Elgourani to approve a forty-five day (45) extension for the completion of the Chennault Disc Golf Course with a deadline of May 15, 2019, and a 75% payment. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

President/CEO Report: Alana Cooper reported that the Monroe-West Monroe area will host the BMX Cajun Nationals at the Ike Hamilton Expo Center for the next three (3) year, from 2019 through 2021. She requested board approval to dedicate \$12,000.00 per year for three years with a total amount of \$36,000.0 for the rental cost to Ike Hamilton Expo Center to host the event.

Omar Elgourani moved and seconded by Mickey Merritt to dedicate \$12,000.00 per year for three (3) year, from 2019 through 2021 in the total amount of \$36,000.00 for the rental cost to host the BMX Cajun Nationals at the Ike Hamilton Expo Center. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Alana Cooper reported that the Convention and Visitors Bureau is planning to bring three (3) new events to the Monroe-West Monroe area. The events are in the planning stage, and she would like to dedicate funds to host the events. She requested \$32,000.00 for the events as listed.

One and Half Mile Marathon
 River Ride Run
 Ice Town Festival
 \$ 9,000.00

Omar Elgourani moved and seconded by Roderick Worthy to approve dedicating \$32,000.00 to host three (3) new events in the Monroe-West Monroe area. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Adjournment: There being no further business, Roderick Worthy moved and seconded by Mickey Merritt to adjourn at 5:00 p.m. Motion carried by a vote of ten (10) affirmative votes to zero (0)	
negative votes.	
Sammy Gordy, Chairwoman	Mickey Merritt, Secretary/Treasurer