Monroe-West Monroe Convention and Visitors Bureau
601 Constitution Drive
West Monroe, Louisiana 71292
Board of Directors Meeting
Minutes
May 17, 2021

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau, 601 Constitution Drive, West Monroe, Louisiana 71292 at 4:00 p.m., May 17, 2021. Video Conference was offered to Board Members that were unable to attend in person. The Chairman Ryan Roark presided.

Roll Call: **Present**
Kevin Crosby
Mickey Merritt
Sue Nicholson
Don O'Toole, Jr.
Nash Patel
Ryan Roark
Norene Smith
Roderick Worthy (Via Zoom)

Absent
Omar Elgourani (Excused)
Jordan Guillott (Excused)

Staff: Alana Cooper, President/CEO
Elmer Noah, Board Attorney
Krystle Ivey, Operations Administrator
Ruth Canales, Office Manager

Agenda: Mickey Merritt moved, and Sue Nicholson seconded to approve the May 17, 2021 Board Agenda. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

Minutes: Don O'Toole moved, and Sue Nicholson seconded to approve the April 19, 2021 Board of Directors minutes, April 19,2021 Nominating Committee Meeting minutes and April 19, 2021 Tourism Development Grant Committee Meeting as read. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

Treasurer's Report: The board members reviewed the itemized deposits and disbursements showing a balance on hand as of April 30, 2021:

General Funds: $7,821,925.45

Sue Nicholson moved, and Nash Patel seconded to approve the April 30, 2021, Financial reports including the budget to actual comparison. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

Staff Activities and Travel Plans: Norene Smith moved, and Nash Patel seconded to approve travel plans from June 2021 through August 2021. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

Other Business:

The slate of officers for the 2021-2022 term was presented by Sue Nicholson for the Nominating Committee.

Chairman:	Mickey Merritt
Vice Chairman:	Kevin Crosby
Secretary/Treasurer:	Jordan Guillot

Sue Nicholson moved, and Don O'Toole seconded to approve the slate of officers as offered. Motion carried by a vote of seven (8) affirmative votes to zero (0) negative votes.

President and CEO Alana Cooper reported that pricing was taken for the Official Journal for the 2021 - 2022. We received pricing from Monroe Free Press and the Ouachita Citizen.

Mickey Merritt moved, and Kevin Crosby seconded to approve the Ouachita Citizen as the Official Journal for the Monroe-West Monroe Convention and Visitors Bureau for June 1, 2021 - May 31, 2022. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

There being no further discussion, Don O'Toole moved, and Kevin Crosby seconded to adjourn the meeting at 5:00 p.m.

Mickey Merritt, Chairman

Jordan Guillot, Secretary/Treasurer